

ANDREA FORD | Researcher

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Location: Edinburgh, UK

PROFESSIONAL PROFILE

Insightful and enthusiastic qualitative researcher with 10+ years of international research experience. Expert in ethnography, framing, and qualitative analysis, with topical expertise in medicine and health.

Designed and managed complex projects; iterative research focused on user needs.

Excellent track record of independent initiative and time management, as well as collaboration.

Experience communicating to diverse audiences via infographics, writing, and presentations.

CORE SKILLS

- Qualitative Methods and Analysis
- Tailoring Findings for Different Audiences
- Synthetic, Strategic Insights
- Framing, Narrative, and Metaphor
- Agile Methodologies
- Project Management
- Ethnographic Research
- Communication and Presentation
- Writing and Publishing
- Inclusivity in Research Design
- Leadership and Mentorship
- Recruitment

CAREER SUMMARY

The University of Edinburgh, Edinburgh, UK

Researcher, Centre for Biomedicine, Self, and Society; Edinburgh Medical School 2019 - present

- Designed, managed, and carried out research on reproductive health in the UK
- Published articles, reviews, and blog posts
- Collaborated with diverse stakeholders, and conducted public engagement activities
- Balanced individual initiative and teamwork

The FrameWorks Institute, Washington, DC

Researcher 2013 - present

- Conducted intensive interviews with policy makers, experts, and members of the public across the US
- Produced collaborative written reports advising clients on how to communicate more effectively
- Managed workflow, time, and contracts for research and analysis

University of Chicago, Chicago, IL

Researcher and Lecturer 2012-2019

- Autonomously designed and conducted 3-year ethnographic project on health and culture
- Obtained over \$200,000 in grant funding
- Supervised student research and mentored junior colleagues
- Presented research findings via international conferences, blog posts, teaching, and publishing articles
- Extensive activity with professional service and community building

Stanford University School of Medicine, Palo Alto, CA

Science Writer

2014 - 2016

- Wrote 100+ blog articles; pitched stories; conducted interviews
- Translated cutting-edge research into prose accessible to broad audiences
- Worked on tight deadlines as part of the media team; kept abreast of current research

EDUCATION

PhD Anthropology	University of Chicago	2017
MA Anthropology	University of Chicago	2011
MA African Studies	University of Ghana, Legon	2010
BA Anthropology, Sociology, Religion	University of California, Berkeley	2008

SKILLS and ACCOMPLISHMENTS

Technical: Expertise using MS Office Suite, OneNote, Mac Office, Scrivener, Slack, Miro; experience with Adobe CS, Final Cut Pro, Canva; also WordPress, Wix, and SquareSpace. Confident hosting webinars and online meetings and interviews.

Writing: Publications in leading scientific journals, including 6 peer-reviewed research articles, 8+ media articles, 3 book reviews, and 100+ blog articles. Published in popular anthology and completed book manuscript on health and culture.

Languages: Proficient in French (professional translation); Basic proficiency in Italian and Spanish

Presentations: Over 25+ presentations of research at local and international conferences. Organized and chaired 7+ panels, workshops, and roundtables; delivered 8+ invited talks. Facilitated public teach-in, Fringe Festival CODI comedy show, and art workshops.

Certifications and Awards:

Data Science Skills Training, University of Edinburgh, 2021
Ingenious Women Leadership Program, Edinburgh 2020
Interpreting Medical Statistics Course, Wellcome Trust, Edinburgh 2020
Inclusive Pedagogy Award and Prize Lectureships, University of Chicago 2018
Certificate in University Teaching, Chicago Center for Teaching 2017
Digital Storytelling Workshop, Society for Applied Anthropology 2013
Multi-Media Ethnography, University of Chicago 2013
Qualitative Research Methods, University of Chicago 2012
Research Methods, University of Ghana, Legon 2009
Cognitive Science Research Internship, University of California, Berkeley 2005

Activities:

Birth and Full-Spectrum Doula, 2012 - present

- Assisted people with pregnancy, childbirth, and pregnancy loss
- Trained and certified by DONA; attended professional conferences and continuing education

Equestrian Sports, 2000 - present

- Trained horses at all levels, coached riders, competed in Dressage and Eventing